



LEGION FIELD

★ BIRMINGHAM, AL ★



VS



BIRMINGHAMBOWL.COM



★ GROUP TICKETS ★

The Birmingham Bowl will work with corporations, non-profit organizations, youth groups, church groups and individuals to plan a special outing for employees, clients, youth teams or other special occasions. Please call the Birmingham Bowl at (205) 733-3776 (ext. 102) for more information.

GENERAL ADMISSION (\$30) SEATING*

Pricing Valid Through December 7th

- ★ 100+ tickets @ \$10 each
- ★ 50-99 tickets @ \$15 each
- ★ 20-49 tickets @ \$20 each

RESERVED (\$50) SEATING*

Pricing Valid Through November 30th

- ★ 100+ tickets @ \$30 each
- ★ 50-99 tickets @ \$35 each
- ★ 20-49 tickets @ \$40 each



★ COMMUNITY IMPACT ★



- ★ Since 2006, the Birmingham Bowl has donated over \$310,000 to the Monday Morning Quarterback Club in support of its charitable arm, the Crippled Children's Foundation. The Crippled Children's Foundation provides direct financial support to charities providing vital medical services to area children.
- ★ According to figures provided by the Greater Birmingham Convention and Visitors Bureau, the Birmingham Bowl has generated an economic impact of more than \$145 million for the Birmingham area over the past 12 years.
- ★ Additionally, during that time over 30 million viewers have tuned in to the 3.5 hour nationally televised game on ESPN highlighting our community to the entire nation. CBS Sports has named The Birmingham Bowl as #4 and #6 Best Bowl game in the last 2 years.
- ★ Since 2006, the Birmingham Bowl has distributed thousands of complimentary tickets to local youth groups, charitable organizations, veterans and military families through the generous donations of our conference partners and sponsors.

★ LEGION FIELD MAP ★



★ CORPORATE & PREMIUM TICKETS ★

CORPORATE RESERVED TICKETS

TOUCHDOWN PACKAGE: \$1,000

- ★ Twenty (20) corporate reserved tickets

MVP PACKAGE: \$2,500

- ★ Fifty (50) corporate reserved tickets

CHAMPIONS PACKAGE: \$5,000

- ★ One-hundred (100) corporate reserved tickets

CORPORATE TICKET PACKAGES

MILITARY TICKET DONATION PACKAGE: \$1,000

- ★ One-hundred (100) general admission tickets donated to military members, veterans and families. Includes recognition in game program and on video board.

ALL CONFERENCE PACKAGE: \$1,590

- ★ Ten (10) corporate reserved tickets
- ★ Ten (10) pre-game VIP Hospitality Tent passes
- ★ Three (3) reserved parking passes

ALL AMERICAN PACKAGE: \$3,150

- ★ Twenty (20) corporate reserved tickets
- ★ Twenty (20) pre-game VIP Hospitality Tent passes
- ★ Five (5) reserved parking passes

HALL OF FAME PACKAGE: \$4,900

- ★ Twenty (20) corporate reserved tickets
- ★ Twenty (20) pre-game VIP Hospitality Tent passes
- ★ Five (5) reserved parking passes
- ★ One corporate table (seats 10) at Team Welcome Dinner (Bowl Week)
- ★ Half-page, color ad in the souvenir game program

CORPORATE TAILGATE PACKAGE \$6,150 (Does not include catering)

- ★ Forty (40) corporate reserved tickets
- ★ Forty (40) Corporate Hospitality Village passes
- ★ Ten (10) reserved parking passes

PREMIUM TICKET PACKAGES

CLUB PACKAGE: \$1,260

- ★ Four (4) Club Level Tickets
- ★ Two (2) Reserved Parking Passes

ESPN LOUNGE PACKAGE: \$1,260

- ★ Four (4) ESPN Lounge Tickets
- ★ Two (2) Reserved Parking Passes

PRIVATE SUITE PACKAGE: \$8,710

- ★ Twenty-eight (28) Suite Tickets
- ★ Seven (7) Reserved Parking Passes

★ AMENITY DESCRIPTIONS & PRICING ★

BOWL WEEK



1. TEAM WELCOME DINNER TICKETS: \$75 EACH

The Team Welcome Dinner is held at the Sheraton Birmingham Ballroom during Bowl Week and is attended by both participating teams. The fast-paced program features a nationally known Keynote Speaker and includes a Q&A with both head coaches. The Golden Flake Legend of Birmingham is also honored during the dinner.

GAME DAY



2. PREGAME VIP HOSPITALITY TENT PASSES: \$100 EACH

Located adjacent to the Fan Zone tailgate area, the Pregame VIP Hospitality Tent puts you in the middle of the action by providing easy access to interactive games, corporate displays, and live music. The Hospitality Tent includes a complimentary buffet (provided by Dreamland BBQ) and beverages (beer, wine, soft drinks and water) in a climate controlled environment with private restrooms. Opens 3 hours prior to kickoff.

GAME DAY



3. PREGAME CORPORATE HOSPITALITY VILLAGE FORTY (40) PERSON TAILGATE PACKAGE: \$6,150 EACH***

The Birmingham Bowl Corporate Hospitality Village opens 3 hours prior to kickoff and is located on the East side of the Legion Field parking lot adjacent to the Fan Zone area. The perfect setting for corporations to entertain guests prior to a college football post-season game, the package includes forty (40) corporate reserved game tickets, forty (40) tailgate admissions and ten (10) reserved parking passes. Additionally the village features entryways, security, tables, chairs, decorations, TV's, heaters, registration tables & a corporate logo. **Orders must be placed by November 30th.**

***Catering (food & beverage) not included in this price.

GAME DAY



4. CORPORATE RESERVED GAME TICKETS: \$50 EACH

Located at midfield in East Stand, Sections 36, 35, 34 & 33. Gates open 2 hours prior to kickoff.

GAME DAY



5. CLUB LEVEL PREMIUM TICKETS: \$300 EACH

Located at midfield on the West side of the stadium, the Club Level opens two hours prior to kickoff and includes game admission, complimentary food and beverages (beer, wine, soft drinks and water) and a cash bar all in a climate controlled environment featuring flat screen TV's and private restrooms.

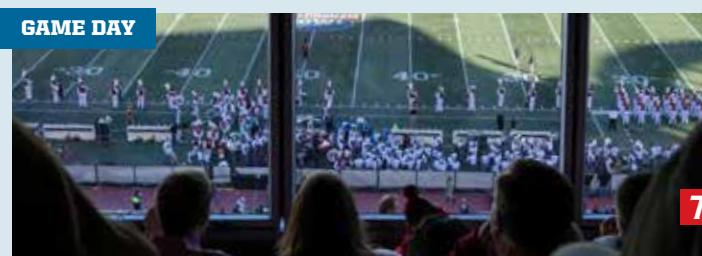
GAME DAY



6. ESPN LOUNGE PREMIUM TICKETS: \$300 EACH

Located at field level in the North end zone, the ESPN Lounge gets you close to the action! The Lounge opens two hours prior to kickoff and includes game admission, complimentary food and beverages (beer, wine, soft drinks and water) and a cash bar all in a climate controlled environment featuring flat screen TV's and private restrooms.

GAME DAY



7. PRIVATE SUITES (SEATS 28): \$8,710 EACH***

Located on the West side of the stadium, the Private Suites open two hours prior to kickoff and includes game admission in a climate controlled environment featuring flat screen TV's and private restrooms. Also includes seven reserved parking passes.

***Catering (food & beverage) not included in this price.

★ ORDER FORM ★

Company _____

Billing Address _____

Phone _____

Email _____

Please indicate how many of each package you are ordering:

_____ TOUCHDOWN PACKAGE @\$1,000 EACH

_____ MVP PACKAGE @ @\$2,500 EACH

_____ CHAMPIONS PACKAGE @ \$5,000 EACH

_____ MILITARY PACKAGE @ \$1,000 EACH

_____ ALL CONFERENCE PACKAGE@ \$1,590 EACH

_____ ALL AMERICAN PACKAGE@ \$3,150 EACH

_____ HALL OF FAME PACKAGE @ \$4,900 EACH

_____ CORPORATE TAILGATE PACKAGE @ \$6,150 EACH

_____ CLUB PACKAGE @\$1,260 EACH

_____ ESPN LOUNGE PACKAGE @ \$1,260 EACH

_____ PRIVATE SUITE PACKAGE @ \$8,710 EACH

_____ CORPORATE RESERVED GAME TICKETS @ \$50 EACH

ORDER TOTAL: \$ _____

Name (PLEASE PRINT) _____

Title _____

Date _____

Signature _____

Check Enclosed: Payable to ESPN

Mail to: Birmingham Bowl
Attn: Mark Meadows
2 Riverchase Office Plaza, Suite 110
Birmingham, AL 35244

Phone: (205) 733-3776 ext. 102
Email: mark.r.meadows@espn.com

ESPN EVENTS