Immediate Release
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Alabama Power - Birmingham Bowl Youth Clinic
Hosted By UAB Coach Bill Clark Set for June 7

BIRMINGHAM, Ala. — The Birmingham Bowl invites youths in the metro area to a free football fundamentals clinic sponsored by Alabama Power on Friday, June 7.

The football clinic is free and open to the first 300 youth, ages 8-13, who register online at www.BirminghamBowl.com. The clinic will be held at the Legacy Pavilion on the UAB campus. On-site check-in begins at 8 a.m. on Friday, June 7 with the clinic set to start promptly at 9 a.m. and end at noon.

UAB football coach Bill Clark and his coaching staff will once again lead the clinic, giving attendees the opportunity to participate in on-field agility drills and offensive and defensive fundamentals. Each attendee will receive a complimentary Birmingham Bowl T-shirt, a boxed lunch and two tickets for the 14th Annual Birmingham Bowl.

“We are excited to partner Alabama Power, Regions and UAB Head Football Coach Bill Clark to give area youth the opportunity to learn football fundamentals from a championship coaching staff. We hope our attendees will leave the clinic with some new skills and a greater understanding of teamwork,” said Mark Meadows, executive director of the Birmingham Bowl.

Starting in 2019, all volunteer youth sports coaches in Alabama will be required by state law to be trained and certified in compliance with the Coach Safely Act. This training course provides the necessary safety education for your coaches within your municipality or association to help keep our youth safe.

ESPN Events, in partnership with the Coach Safely Act Foundation and the Alabama

Recreation and Parks Association, will offer volunteer coaches across all youth sports the opportunity to earn their certification and training during the Alabama Power – Birmingham Bowl Youth Clinic on June 7.

Registration for youth coaches is free and available to the first 100 coaches to register at www.BirminghamBowl.com. Youth parents are welcomed and strongly encouraged to observe and learn firsthand what will be required of youth coaches in their communities.

Address to the Football Operations Center at Legacy Pavilion: 1720 Second Ave S Birmingham, AL 35294.

For up-to-the-minute information, be sure to like the Birmingham Bowl on Facebook: Facebook.com/birminghambowl and follow on Twitter @birminghambowl and Instagram.

To interview a representative from the Birmingham Bowl, contact Heather Jeffcoat at 205-515-1972 or by emailing hjeffcoat@burtonadvertising.com. For additional information, contact the Birmingham Bowl office at 205-733-3776 ext 103.

ESPN Events

ESPN Events, a division of ESPN, owns and operates a large portfolio of 34 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games, the FCS opening-weekend game, 15 college bowl games, 11 college basketball events, a college softball event, an esports event and two college award shows, which accounts for approximately 375-plus hours of live programming, reaches almost 64 million viewers and attracts over 800,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans. ESPN Events also manages the Big 12 Corporate Partner Program.

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For more information, visit the official website, Facebook, Twitter or YouTube pages.

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